

FOR IMMEDIATE RELEASE

Media Contact:

August 17, 2010

Annette Gelhar, Director of Marketing 800-208-5531 or 414-434-7031 ag1018@yahoo.com

"InWellness" new-era healthcare network rolls out to public

"Wellness and the Arts" gala event introduces "InWellness" to prospective members

Milwaukee, WI. --- InWellness, the trail-blazing, one-of-a-kind, matrix of healthcare practitioners and clients, ushers in an era of promise and opportunity for Milwaukee area residents seeking good health. The free kick-off gala, "Wellness and the Arts," takes place at the Milwaukee Public Market's Palm Garden, 400 N. Water Street, Sunday October 17, from 11 am to 5 pm to introduce InWellness to the public. Naturopath Jennette Cable is the keynote speaker and will be describing the powerful synergies between wellness and the arts. In addition, special guest Ben Merens, "At Issue" host on the Ideas Network of Wisconsin Public Radio, will share his artistry by playing and singing some of his original compositions.

Ongoing performances by UPAF-affiliate North Shore Academy of the Arts musicians and dancers, including wandering minstrel violinists will provide day-long entertainment. Numerous InWellness practitioners will be offering free introductions to their modalities such as acupuncture, massage, and more. Several Milwaukee Public Market vendors will contribute their specialties to a light, delectable buffet. All attendees to "Wellness and the Arts" receive a 20% discount on their first year membership fee. Check the InWellness website at www.inwellnesstoday.com for event schedule and membership details.

The InWellness network addresses client empowerment and the much-needed restructuring of provider/client relations in the current state of healthcare. "Fortunately, we live in an educated community that understands the need for healthcare to nurture the best possible health of the whole person: mind, body and spirit. That's the mission of InWellness" says long-time Milwaukee spiritual psychology expert and InWellness founder Jim Morningstar.

InWellness is a membership network of health and wellness practitioners and clients who create well-being and personal fulfillment through comprehensive assessment tools and holistic, customized treatments. Providers include both traditional medical doctors and alternative health practitioners who work according to principles adapted from the American Board of Integrated Holistic Medicine (ABIHM). InWellness presents a new model of healthcare in which consumers benefit from personalized treatment, education and support in all areas that affect their well-being. To join, or for more information, visit <u>www.inwellnesstoday.com</u>.